

## European Youth Capital 2011

Young artists, journalists, lawyers, students, business people, authors, teenagers and kids – in short – young Europeans have the possibility to participate in the diverse programme of the European Youth Capital 2009 - Rotterdam, Netherlands. The programme includes several youth events, workshops and trainings as well as cultural events during the period of one year ([www.your09.nl](http://www.your09.nl)).

After the success of Rotterdam 2009 and awarding the title to Torino for 2010, the European Youth Forum (YFJ) is now launching the call for the third **European Youth Capital in 2011**, with an application deadline of **Tuesday, 14<sup>th</sup> April 2009 (12.00 pm CET)**.

### What is the European Youth Capital?

The '*European Youth Capital*' is a title designated to a European city for a period of one year, during which it will be given the chance to showcase its youth-related cultural, social, political and economic life and development. The 'European Youth Capital' initiative encourages the implementation of new ideas and innovative projects in regards to the active participation of young people in society and portrays a role model for the further development of other European municipalities.

### Why should you apply?

Without doubt, there are a number of benefits for municipalities that consider applying for selection as a European Youth Capital. The European-wide public recognition is fostered by media and press coverage, which will also increase the reputation and popularity of the city in, for example, the tourist dimension. The regional impact will be visible in many respects as the EYC serves as a framework for new projects and ideas and stimulates stronger and more active cultural life throughout the municipality and its neighbouring areas. Last but not least, becoming EYC means that acquiring additional public funding and new financial donors is made easier, in light of the motivating and encouraging project framework offered by the EYC.

### How to apply?

Anyone can suggest that a town or city runs to become an EYC. However, it is the local authority in question that has to submit the application, including a draft programme for the proposed EYC period, a written proof of the town or city's interest in running for the EYC and a statement of support by an independent local or regional youth structure.

The applicant municipality will have to submit an application by the given deadline – **14<sup>th</sup> April 2009 (12.00 pm CET)** - describing the goals and ambitions of the EYC time period; a roadmap to achieving these goals and ambitions; the foreseen budget; and the methods through which young people will be included. For more information please visit our website ([www.youthforum.org](http://www.youthforum.org)) or contact us under [magdalena.kurz@youthforum.org](mailto:magdalena.kurz@youthforum.org)